

2023

SPONSORSHIP



ATLANTA

CORPORATE CHALLENGE

BENEFITTING



Atlanta
BeltLine
Partnership

2023

SPONSORSHIP OPPORTUNITIES



ABOUT ATLANTA CORPORATE CHALLENGE

The Atlanta Corporate Challenge is Atlanta's largest 2-Week Olympic-inspired employee engagement event that brings together large and small companies and organizations. From team sport participation to volunteer opportunities, employees will use structured games that encourage team building, inspire cooperation, and supercharge health & wellness.

- Events occur in parks and fields near the Atlanta BeltLine and the greater Metro Atlanta area.
- Employees will have the chance to collaborate outside of the usual “office” settings.
- Teams will have the opportunity to network with other local companies
- Participants are encouraged to support nearby Atlanta BeltLine businesses

Get in the game and give back! The Atlanta Sport and Social Club is partnering with the Atlanta BeltLine Partnership to host this inaugural event. A portion of all sponsorships and registrations will be donated to the Atlanta BeltLine Partnership, the nonprofit organization for the Atlanta BeltLine to support its mission.

WHO WE ARE



We are Atlanta's leading provider of adult sports leagues and fun-filled social events. This year we will host over 30,000 participants across our sports league programming and another 40,000+ attendees across our various signature events. Our membership consists largely of active, well-connected young professionals between the ages of 25-39 in the Atlanta area.

BENEFITTING



Atlanta
BeltLine
Partnership

Atlanta BeltLine Partnership (ABP) is the nonprofit organization that helps keep the Atlanta BeltLine vision on track by enabling the construction of more parks and trails; engaging the public through tours, health and fitness programs, and special events; and empowering Atlanta BeltLine residents to connect with affordable housing, sustainable economic development, urban revitalization, and a healthy lifestyle.

Learn more at: beltline.org

COMBINED REACH

@ATLANTABELTLINE
@ATLANTASSC



379,600 Followers



153,000 Followers



119,000 Followers



130,000 Email
Subscribers

Learn more about us at
atlantacorporatechallenge.com

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	PRESENTING	PLATINUM	GOLD	SILVER	BRONZE
BRAND AWARENESS					
ACC Branding	ACC Presented By Sponsor Name	N/A	N/A	N/A	N/A
Event Website	ACC Presented By Sponsor Name + Logo on Sponsor Page	Logo	Logo	Logo	Logo
Print Marketing Materials	ACC Presented By Sponsor Name + Logo Where Possible	Logo	Logo	Logo	Company Name
Digital Marketing	ACC Presented By Sponsor Name	N/A	N/A	N/A	N/A
Social Media Tagging	Presented By Sponsor Name	3 Posts	2 Posts	N/A	N/A
Event Signage	ACC Presented By Sponsor Name + Logo Where Possible	Logo	Logo	Logo	Logo
Event T-shirts	ACC Presented By Sponsor Name	Logo	Logo	Logo	Logo
Verbal Recognition During Events	X	X	X	X	X
If Available, Media Opportunities	X	N/A	N/A	N/A	N/A
BRAND ACTIVATION					
10 x 10 Exhibitor Space	Tent or Table with premium placement	Tent or Table	Tent or Table	Tent or Table	Tent or Table
EMPLOYEE ENGAGEMENT					
Complimentary Registration*	12 ~ \$6,400 Value	9 ~ \$4,800 Value	6 ~ \$3,200 Value	3 ~ \$1,600 Value	2* ~ \$1,100 Value
PLEASE CHOOSE YOUR SPONSOR LEVEL	Presenting \$10,000 <input type="checkbox"/>	Platinum \$7,500 <input type="checkbox"/>	Gold \$5,000 <input type="checkbox"/>	Silver \$2,500 <input type="checkbox"/>	Bronze \$1,250 <input type="checkbox"/>

*Complimentary registration restrictions may apply.

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BENEFITTING



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Partnership

**Sign
Up To
Sponsor**

Company Information:

Name for Recognition: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Email: _____ Phone: _____

Representative Name: _____ Title: _____

I agree to sponsor Atlanta Corporate Challenge. As a sponsor, I understand I will receive the applicable sponsorship opportunities described in this packet and agree to provide digital artwork for all promotional advertising. I further understand that these opportunities will not be valid until this agreement is signed and my check has been issued to and accepted by the Atlanta Corporate Challenge.

Authorized Signature: _____ Date: _____

Company Contacts

Please Include a list of company contacts that will be involved in the execution of your selected sponsorship

Name: _____ Title: _____ Email: _____

Name: _____ Title: _____ Email: _____

Name: _____ Title: _____ Email: _____

Name: _____ Title: _____ Email: _____

development@atlblp.org
Atlanta BeltLine Partnership
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